



Of Vital Interest to the June Bride

SO MANY things are monopolizing her interest just now, it would take a bolder person than we to say with any conviction, which thing absorbs most of her time. But this we are bold enough to assert: Upon the delicate subject of lingerie falls a large part of her attention.

Glove Silk Underwear

Many a bride gravitates naturally towards this kind, in choosing her fine underthings, for it possesses both daintiness and durability. White glove silk underwear, trimmed with crepe de Chine.

Camisoles, \$1.75, Vests, \$3.25, Drawers, \$3.75, Envelope Chemises, \$4.50 Double Stripe, the new and charming version of glove silk, in pink. Vests, \$2.75, Bloomers, \$3.25

GROUND FLOOR

White Satin Slippers

No bride can resist the glistening slimness of these one strap slippers. High French or baby Louis heels, \$12.75

SECOND FLOOR

Silks of Great Beauty

Printed Georgette crepe. All over patterns in soft colors. 40 inches wide, \$1.58 yard. Crepe de Chine. A fine quality, in many colors, 40 inches wide, \$1.95 yard. Taffeta. Plain colors or changeable color effects. 36 inches wide, \$2.50 yard.

GROUND FLOOR

Wool Plaids

Those delightful and unusual plaids that make such charming sports skirts, 50 inches wide, \$3.75 yard.

SECOND FLOOR



Silk Underwear

That Means Summer Comfort

COOL, sleeveless nightgowns, fashioned of crepe de Chine or satin, \$5.95 and tax. Sets of crepe de Chine, step-in drawers and vest chemises, each garment, \$2.95. Bodices, tailored and lace-trimmed, as shown in sketch, are moderately priced at \$1.95 and \$2.95

From the Philippines

Hand-embroidered nightgowns and envelope chemises, \$1.95 and \$2.95

Negligees, Breakfast Coats

Sheer negligees with color or white dot, trimmed with flowers and lace, are delightfully summery, at \$5.95

Breakfast Coats, of box-loom crepe, straight or flounced models, trimmed with shell ruching or rings are cool and practical for summer, \$3.95

SECOND FLOOR

Lord & Taylor

Fifth Avenue



Exceptional! Women's Summer Wraps \$29.50 and \$39.50

SMARTNESS first in summer wraps! But in these special offerings, the prices are as conspicuous as smartness.

Tricotine Wraps at \$39.50

One particularly striking model has a full-length collar and revers embroidered in contrasting color and satin sash. Another borrows smartness from eighteen inch fringe. These models are blue or tan tricotine.

Suede Cloth Capes at \$29.50

They are tan or blue. One will interest you because of a deep shoulder yoke; another accomplishes grace through a turned-back full-length collar.

THIRD FLOOR

An Unparalleled Offering of Wool Jersey Dresses \$16.50

TO quote innumerable women: "For summer outings, never have we found a frock that musses less when packed, that wears longer, or that is generally more suitable and useful than wool jersey."

Monday, the essential wool jersey frock secured by special purchasing is to sell at \$16.50. The collection is so comprehensive as to offer these colors —

Navy Tan Beaver Brown New Blue

THIRD FLOOR

Summer Outings Demand Flannel Sports Skirts \$11.75 and \$15

THE flannel skirt this season is just as smart in blazer stripes as white. A tailored model of either material will sell tomorrow at \$11.75

Plaited Skirts

Imported white flannel, excellent in quality, has been box-plaited into skirts that are tomorrow's noteworthy values at \$15

Washable White Skirts

Surf satin or gabardine summer skirts are specially priced from \$3.50 to \$7.75.

THIRD FLOOR

Lovely French Cottons Greatly Reduced

Voiles, batistes and
charming novelty fabrics
of several kinds

95c yard

Tiny dots, and
dainty flowers, large woven
dots, stripes, checks

Less Than Wholesale Cost

A sharp reduction has been taken on these fresh summery novelty cottons. They are now marked at a price far below the cost of replacement.

Colors—a multitude of colors—in light and dark shades and effectively combined with white. The season's favorites, red, brown, green, navy blue, and, above all, black and white.

New frocks, soft and cool, fairly grow before your eyes, so inspiring are these fabrics. Many of them too, especially those with white grounds, are most appropriate for summer hangings.

SECOND FLOOR

For Monday Selling Only

Women's Smart Jersey Suits are Offered, \$16.50

SO SMART are these jersey suits and so unbelievably low in price considering the tailoring offered that we believe this to be a matchless event.

Specific Detail

There are two models. One has the shawl collar, large patch pockets and narrow belt. The other has a smart notch collar, patch pockets and belt.

THIRD FLOOR



Smart Colors

These suits come in the smart shades that women are matching with woolen hose and sport hats. Blue, brown and green, heather mixtures, oxford, tan, rose, navy, black.

THIRD FLOOR



To Charm the Fancy of The June Graduate

SHE is a young lady of exacting tastes, and it behooves us to choose her gifts with the utmost care, and with an eye to nicety of detail, present beauty and future usefulness. A few things there are that assure a welcome in advance.

Long Silk Gloves

Made of that fine quality of Milanese silk that gives almost matchless service. Sixteen button length, black or white, \$1.75

Silk Stockings

Lovely openwork designs. Black and a number of colors, \$3.75, tax 18c. White embroidered clocks are a fitting adornment for black silk stockings. These have lisle soles and tops, \$2.25, tax 3c

Exquisitely Hand Made Linen Handkerchiefs

An old-fashioned bouquet of flowers, embroidered in pastel shades, blooms in the corner of a linen square. It is one of the designs that make these dainty handkerchiefs so tempting, \$1.50. Point Venise lace edges handkerchiefs of sheer Irish linen, \$1 and \$1.50. Madeira hand-embroidered corners are also lovely, 75c, and \$1

Ribbon Sashes

They have graduated from role of accessory to integral part of dark silk frock, tailleur, or smart sports costume. Roman stripes, two-toned faille, two-toned satin, satin brocade, metal novelty sashes and ombre satin—all have 18 inch silk fringe. 6½ to 13 inches wide, \$6.50 to \$35

Beautiful Coloring of Real Stone Necklaces

Glowing purple of amethyst, warm golden of topaz, rich blue of lapis lazuli, the colors that make these necklaces so lovely to wear with light summer frocks. Smooth or faceted beads, round or oval in shape. Lengths from 20 to 24 inches. There are cornelian, opal, turquoise-matrix, rose-quartz and many others. All are priced at \$15 (tax additional).

GROUND FLOOR



A Frilled Voile Blouse \$5

FINELY plaited frills and jabots that would smarten sweaters and jackets are the fascinating points of these summer blouses of fine French voile. Indeed, thoughtful gifts for the graduate, and just as refreshing for one's own wardrobe. A June special at \$5

THIRD FLOOR